



Empowering healthy behaviors through education and advocacy to sustain a tobacco free life.

March/April 2018

How Could Lowering Nicotine Levels in Cigarettes Change the Future of Public Health?



"What if we could prevent over 8 million tobacco-related deaths in the United States by the end of the century?

A key piece of the plan is the consideration of a product standard that would limit the level of nicotine in cigarettes, rendering them minimally addictive or nonaddictive."

[Read More](#)

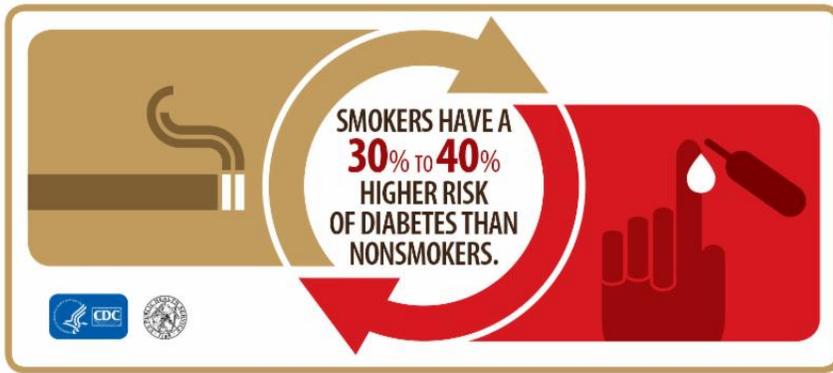
**March 27th is Diabetes Alert Day.
Smoking is the number one risk
factor for diabetes.**

**Congratulations, Nathalia,
on being this month's
featured FACT board
member!**



"I remember my great-grandma smoking and that I didn't like it at all.

When I educate the Latino Community I am surprised that they didn't know that tobacco can cause eye problems and diabetes. I want to change this by educating them about tobacco, so they can make healthy decisions."



Diabetes Alert Day is designed to make people aware about the prevalence of type 2 diabetes and prediabetes. One of the key objectives for the day is to encourage individuals to take a quick [Prediabetes Screening Test](#).

Save the Date: Tuesday, April 26th Free Juuling Webinar



This webinar will familiarize participants with JUUL, a relatively new, discreet, and best-selling e-cigarette brand that is very popular among youth and young adults. Policy, legal, and advocacy experts will describe JUUL and discuss concerns and emerging reports about youth and young adult use, ease of use without detection, potential health risks, and regulatory gaps and opportunities. Presenters will address the company's recent outreach to schools, public health officials, and advocates in California and other states, and authorities' efforts to persuade schools to decline to partner with JUUL Labs, Inc., on educational and other initiatives.

[Register Here](#)

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www.tobwis.org

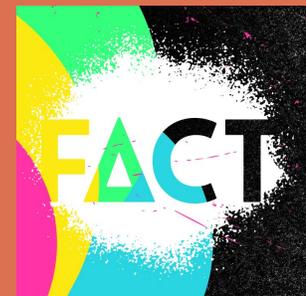
Information on tobacco efforts in Wisconsin



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FACT is Wisconsin's youth-led tobacco prevention movement, empowering young leaders to spread the truth about tobacco.

www.factmovement.org

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Southwest Alliance for Tobacco Prevention